

**SIMPLE PROGRAM GUIDE**

The present invention relates generally to on-screen display (OSD) method for an electronic program guide (EPG), menu system, and remote controller for television or the like.

Television broadcasting includes an EPG, which is displayed on televisions as OSD. Remote controllers are typically used to navigate the EPG. An example of an on-screen display of an EPG and remote controllers is disclosed in U.S. Patent Application Publication No. US 2002/0083449 A1, entitled "Composition Method of On-Screen Display, Menu and Remote Controller for Digital Television" the entire contents of which is incorporated herein by its reference.

Conventional OSDs of EPGs display much information all at once, such as lists including various services or channels as well as the programs on all the listed channels for a time frame of several hours or days. Displayed information include time of day, day of week, titles, genres like action, comedy-action, suspense-action, comedy, comedy-drama, drama, news, show ratings (sex, violence, etc.), language description, and sports, such as baseball, football, hockey, soccer, and basketball. Conventional displays of EPGs have multiple fields, where some fields such as show-description fields have upwards of 100 characters. Displaying such a large amount of information is not only overwhelming and thus confuses the user, but also decreases the speed of refreshing the display of menus and information as the user navigates through the EPG. Accordingly there is a need for a faster EPG control and display system where only relevant information is displayed quickly resulting in a user-friendly and fast EPG system.

According to one embodiment of the invention, an EPG and controller is provided for quick navigation and display of relevant information in a user friendly manner. The EPG includes a channel list of available channels and a program list of programs which is displayed concurrently with the channel list in response to selection of a selected channel from the available channels. The programs displayed on the program list are exclusively associated with the selected channel. The channel list is displayed in response to accessing the electronic program guide, such as by activating an access switch of a controller. Both the channel and program lists are displayed in response to accessing the programs list, such as by double clicking on the access switch or activating a program switch of the controller.

These and other features, aspects, and advantages of the apparatus and methods of the present invention will become better understood with regard to the following description, appended claims, and accompanying drawings where:

FIG 1 shows an implementation of an electronic program guide (EPG) according to  
5 the present invention;

FIG 2 shows a remote controller for controlling the EPG shown in FIG 1 according to the present invention; and

FIG 3 shows receivers that receive the EPG shown in FIG 1 according to the present invention.

10 Although this invention is applicable to numerous and various types of content for which an EPG is provided, it has been found particularly useful in the environment of video content and more particularly in the environment of television programming. Therefore, without limiting the applicability of the invention to EPGs for video content and television programming, the invention will be described in such an environment.

15 Referring now to FIG 1, there is shown an implementation of an electronic program guide 100 according to the invention comprising a channel list 105 of available services or channels, where channels A through I are displayed on one page of the channel list 105, for example. The EPG 100 also includes a program list 110 of programs, where the programs that are exclusively associated with the selected channel 115, e.g., channel E, are displayed  
20 in a chronological order such as programs beginning with 8:00 o'clock to 15:00 hours when the current time is around 11:00, for example. Programs associated with channels other than the selected channel are not displayed, thus reducing clutter, user confusion, as well as increasing the speed of display and refreshing or changing thereof. Selected items are differentiated from the rest, such as being surrounded by a box, highlighted or the like.  
25 As will be described, menu or list items are selected by moving a cursor which moves the box or the highlight.

The program associated with the current time is highlighted. For example, when the current time is 11:15, then the program on channel E that has started at 11:00 (or earlier if started earlier) is highlighted as indicated by reference numeral 120. The default time  
30 line begins and ends a certain interval or intervals from the current time, which intervals may be changed as desired. For example, the timeline beginning with 8:00 o'clock and ending with 15:00 hours is displayed on a page of the program list 110 when the current

time is 11:15, in this example, the intervals being -3 hours from the nearest current hour of 11:00 resulting in a starting time of 8:00, and an interval of +4 from 11:00 resulting in an end time of 15:00. The intervals before and after the current time are selectable so that the program list 110 may begin and end with selectable times.

5           The channel list 105 of available channels is the default list and is displayed when a user first accesses the EPG or asks for the channel list 105, while the program list 110 is hidden and not displayed. If the user accesses or selects the program list 110, then both the channel list 105 and the program list 110 will be displayed. Displaying both lists provides easier navigation since the program list 110 alone does not provide means for selecting  
10 another channel; rather the program list 110 provide means for selecting another program for example. The program list 110 also includes a banner or identifier 125 which contains the current time, e.g., 11:15, and/or the selected channel, e.g., channel E.

          The EPG 100 also includes a third menu or an information list 130 which is displayed separately or concurrently with the program list 110 and/or the channel list 105  
15 in response to activation of an open switch 135 while the cursor highlights the selected (or default) program 120. Alternatively, the information list 130 may be opened automatically in response to highlighting a program (e.g., by moving the cursor thereon) in the program list 110. The information list 130 includes data associated with the selected or highlighted program, such as description of the program, names of the actors, duration, rating, year  
20 produced, and/or a repeat indication of the selected program, as well as other useful information.

          The open switch 135 is used to open menus or lists and may have a color such as green, while a close switch 140 is used to close menus and may be blue for example. Illustratively, a user may access the EPG 100 by activating the open switch 135 or by other  
25 means such as the use of a controller which may be a remote controller as will be described in connection with FIG 2. The default access or OSD provides the channel list 105. The program list 110 may be opened by activating the open switch 135. Alternatively, the program list 110 may be opened automatically in response to moving the cursor along the channels listed on the channel list 105. Automatic setting may be activated by double  
30 clicking on the open button 135, for example, where an indication of the automatic mode is indicated such as by changing the appearance of the open switch 135 to a darker green or including other indications, such as 'AUTO' or the letter 'A' therein. Double clicking

again would revert the mode from automatic back to manual, where menus are opened in response to activating the open switch 135, instead of in response to highlighting a selected channel or program. All or some of the switches 135, 140, 145, 150, 155 displayed on the screen may be alternatively or additionally included in the remote controller 200 described in connection with FIG 2.

The EPG 100 also includes a help or information switch 145 configured to open a help menu, which includes information related to the use of the EPG and/or the use of a controller of the EPG, which may be a remote controller as will be described in connection with FIG 2. The program list 110 also includes switches such as a reminder switch 150 and a theme switch 155. The reminder switch may be configured to set reminders for the selected program, while the theme switch is configured to open a theme menu, which includes information categorized by themes for the available channels of the channel list 105 and/or the selected channel whose programs are displayed in the program list 110. Illustratively, the themes include various categories such as news, sports, comedy, comedy-drama, drama, action, comedy-action, detective, suspense, show ratings (sex, violence, etc.), language description, etc., where subcategories or sub themes may be displayed upon highlighting a theme. For example, once 'sports' is highlighted, the subcategories that may be displayed include, football, baseball, basketball, hockey, golf, soccer, tennis, etc. Instead of being located in the program list 110, the theme switch 155 may be located along with the open, close, and info switches 135, 140, 145, thus being available with all menus or lists. Similar to the information list 130, the help and theme menus may be displayed separately or concurrently with the channel and/or program lists 105, 110.

FIG 2 shows a remote controller 200 for controlling the OSD of the EPG 100. The remote controller 200 includes an up switch 205 and a down switch 210 which are configured to respectively scroll the cursor or highlighter up and down the lists, including the channel 105, program 110, information 130, theme and/or help lists. The up and down switches 205, 210 may be configured to scroll by pages, instead of or in addition to scrolling singularly by individual entries on the active page. Alternatively, additional page up 215 and page down 220 switches may be provided to respectively move the cursor to the top or bottom of the active list and thereafter scroll by pages. The remote controller 200 further includes a right switch 225 and a left switch 230 configured to move the cursor

between the various lists, such as between the channel list 110 and program list 105. The remote controller 200 also includes an access switch 240 to access and display the channel list 105 of the EPG. Double clicking on the access switch 240, or activating an optional program switch 245 displays both the channel and program lists 105, 110.

5           The EPG may be broadcast and received by a receiver such as a set top box 310 or a television 320 for example, as shown in FIG 3. A processor 330, 335 may be programmed to operate and control the OSD of the EPG 100. A memory 340, 345 may be coupled to the processor 330, 335 for caching of information that are contiguous to the currently displayed information so that navigation speed of the EPG is increased. For  
10       example, when the cursor is on channel E as shown in FIG 1, then information related the channels that are contiguous or near channel E, such as channels D and F, or channel B, C, D and F, G, H, or the like, are cached in the memory 340, 345. Similarly, the information menu 130 and/or the theme menu for the highlighted program and/or channel, as well as contiguous or nearby programs and/or channels are cached in the memory.

15           The controller 200 facilitates navigating of the EPG, such as displaying the channel list 105 of available channels in response to accessing the EPG, such as by activating the access switch 240; and displaying the program list 110 concurrently with the channel list 105 in response to selection (by either moving the cursor or activating the open switch 135, for example) of a selected channel 115 from the channels displayed on the channel list 105,  
20       or in response to directly accessing the program list 110 such as by double clicking on the access switch 240 or activating the program switch 245.

          In general, the present invention provides fast access to a simple EPG where only relevant information is provided, such as related to a single program at a time, thus providing the needed information in a user friendly manner without additional information  
25       that would clutter the display and confuse the user. Further, performance and speed are increased since less information is displayed, while information near or contiguous selected channels or programs are cached awaiting selection by the user of the next channel or program. When the user moves the cursor or highlighter to a different location, such as a different channel, the OSD of the EPG 100 will be quickly updated with the  
30       corresponding information. With the remote controller 200, the user can set reminders, highlight themes, as well as open, close and navigate the EPG 100.

The methods of the present invention are particularly suited to be carried out by a computer software program, such computer software program preferably containing modules corresponding to the individual steps of the methods. Such software can of course be embodied in a computer-readable medium, such as an integrated chip, a peripheral device or memory, such as the memory 320, 330 or other memory coupled to the processor 330, 335, which may be a dedicated processor for performing in accordance with the present invention or may be a general-purpose processor wherein only one of many functions operates for performing in accordance with the present invention. The processor may operate utilizing a program portion, multiple program segments, or may be a hardware device utilizing a dedicated or multi-purpose integrated circuit. Each of the above systems utilized for identifying the presence and identity of the user may be utilized in conjunction with further systems.

Finally, the above-discussion is intended to be merely illustrative of the present invention and should not be construed as limiting the appended claims to any particular embodiment or group of embodiments. Thus, while the present invention has been described in particular detail with reference to specific exemplary embodiments thereof, it should also be appreciated that numerous modifications and changes may be made thereto without departing from the broader and intended spirit and scope of the invention as set forth in the claims that follow. The specification and drawings are accordingly to be regarded in an illustrative manner and are not intended to limit the scope of the appended claims.

In interpreting the appended claims, it should be understood that:

- a) the word "comprising" does not exclude the presence of other elements or acts than those listed in a given claim;
- b) the word "a" or "an" preceding an element does not exclude the presence of a plurality of such elements;
- c) any reference signs in the claims do not limit their scope;
- d) several "means" may be represented by the same item or hardware or software implemented structure or function; and
- e) each of the disclosed elements may be comprised of hardware portions (e.g., discrete electronic circuitry), software portions (e.g., computer programming), or any combination thereof.